Sample email

Dyalog Ltd recently announced the sixth annual International APL Problem Solving Competition.

APL is a high level language available both in free and commercial versions. For information on Dyalog Ltd's implementation of APL, see http://www.dyalog.com.

Dyalog Ltd invites students worldwide to put their programming and problem-solving skills to the test by using any APL system to develop solutions to ten questions and solve a series of problems. This is a contest for people who love a challenge and learning new things for fun, with the added bonus that you can win one of 43 cash prizes totalling $8,500, including a grand prize of $2,500 and a trip to Eastbourne in the U.K. to attend the annual Dyalog Ltd user meeting in September 2014.

For the rules and eligibility criteria and to enter the competition, go to http://www.dyalogaplcompetition.com/.

Sample Facebook Post

"Do you want to challenge your programming and problem-solving skills in a fun, brain-teasing competition? Then join the sixth annual International APL Problem Solving Competition and compete for cash prizes and a trip to attend the annual Dyalog Ltd user meeting in September 2014. See http://www.dyalogaplcompetition.com/ for more information. You have until 6 August to submit your entry."

Sample Tweet

"Dyalog's 6th Annual APL Problem Solving Competition is now live http://www.dyalogaplcompetition.com/ @studentcomp #DyalogAPL "

Sample Text for e-blasts, newsletters, etc.

"APL Problem Solving Competition
Dyalog is challenging students across the globe to test their problem-solving and programming skills in the APL Problem Solving Competition. Anyone who is currently enrolled in school is more than welcome to participate. Who knows? You could be one of the 43 lucky cash-prize winners!
http://www.dyalogaplcompetition.com/"